

INVOICE



WFSB
333 Capital Blvd
Rocky Hill, CT 06067
Main: (860)728-3333
Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
496904-1	10/14/12	October 2012	10/01/12 - 10/08/12

Station	Account Executive	Sales Office	Sales Region
WFSB	Heather Uttley	HRP-WASHING	National

Billing Address:

Great American Media (GMMB)
Attention: Accounts Payable
1010 Wisconsin Avenue
Washington, DC 20007

Advertiser	Product	Estimate Number
Democratic Senatorial Cam	DSCC IE	1942

Flight Dates	Order #	Alt Order #
10/03/12 - 10/08/12	496904	06360119

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

WFSB
BOX 13034
Newark, NJ 07188-0034

IDB #	Advertiser Code	Product Code
	49	53

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/03/12	10/05/12	Eyewitness News	12pm - 12:30PM	--WTF--	:30	2	\$750.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 --WTF-- 2 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WFSB Th 10/04/12 12:00 PM Eyewitness News 12pm - 12:30PM :30 DSCT12102 \$750.00 NM									
1 WFSB F 10/05/12 Eyewitness News 12pm - 12:30PM :00 \$750.00 NM									
<hr/>									
2	10/03/12	10/05/12	Eyewitness News	5pm - 5:30pm	--WTF--	:30	2	\$1,950.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 --WTF-- 2 \$1,950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB W 10/03/12 5:26 PM Eyewitness News 5pm - 5:30pm :30 DSCT12102 \$1,950.00 NM									
2 WFSB Th 10/04/12 5:22 PM Eyewitness News 5pm - 5:30pm :30 DSCT12102 \$1,950.00 NM									
<hr/>									
3	10/03/12	10/05/12	Eyewitness News	5:30pm - 6pm	--WTF--	:30	1	\$1,950.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 --WTF-- 1 \$1,950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Th 10/04/12 5:44 PM Eyewitness News 5:30pm - 6pm :30 DSCT12102 \$1,950.00 NM									
<hr/>									
4	10/03/12	10/05/12	Eyewitness News	6pm - 6:30pm	--WTF--	:30	2	\$2,250.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 --WTF-- 2 \$2,250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB W 10/03/12 6:09 PM Eyewitness News 6pm - 6:30pm :30 DSCT12102 \$2,250.00 NM									
2 WFSB F 10/05/12 6:27 PM Eyewitness News 6pm - 6:30pm :30 DSCT12102 \$2,250.00 NM									
<hr/>									
5	10/03/12	10/05/12	Eyewitness News	6:30am - 7am	--WTF--	:30	2	\$1,400.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 --WTF-- 2 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB W 10/03/12 6:45 AM Eyewitness News 6:30am - 7am :30 DSCT12102 \$1,400.00 NM									
2 WFSB F 10/05/12 6:53 AM Eyewitness News 6:30am - 7am :30 DSCT12103 \$1,400.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

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Advertiser		Product	Estimate Number
Democratic Senatorial Cam		DSCC IE	1942

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/03/12	10/05/12	Eyewitness News	6:30am - 7am	--WTF--	:30	2	\$1,400.00	NM
6	10/03/12	10/05/12	Inside Edition	7pm - 7:30pm	--WTF--	:30	2	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 --WTF-- 2 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WFSB W 10/03/12 7:20 PM Inside Edition 7pm - 7:30pm :30 DSCT12102 \$1,600.00 NM									
1 WFSB Th 10/04/12 7:28 PM Inside Edition 7pm - 7:30pm :30 DSCT12102 \$1,600.00 NM									
7	10/03/12	10/05/12	CBS: THE EARLY SHOW	7am - 9am	--WTF--	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 ---WTF--- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB W 10/03/12 8:24 AM CBS: THE EARLY SHOW 7am - 9am :30 DSCT12102 \$800.00 NM									
8	10/08/12	10/08/12	Entertainment Tonight	7:30pm - 8pm	1-----	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/08/12 10/14/12 1----- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB M 10/08/12 7:46 PM Entertainment Tonight 7:30pm - 8pm :30 DSCT12103 \$1,600.00 NM									
9	10/03/12	10/05/12	9am-10am	9am - 10am	--WTF--	:30	2	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 --WTF-- 2 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB W 10/03/12 9:59 AM 9am-10am 9am - 10am :30 DSCT12102 \$550.00 NM									
2 WFSB F 10/05/12 9:34 AM 9am-10am 9am - 10am :30 DSCT12102 \$550.00 NM									
10	10/05/12	10/05/12	CSI: NY	8pm - 9pm	----1--	:30	1	\$7,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 ----1-- 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB F 10/05/12 8:35 PM CSI: NY 8pm - 9pm :30 DSCT12103 \$7,000.00 NM									
11	10/08/12	10/08/12	Hawaii 5-0	10pm - 11pm	1-----	:30	1	\$7,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/08/12 10/14/12 1----- 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB M 10/08/12 10:34 PM Hawaii 5-0 10pm - 11pm :30 DSCT12102 \$7,000.00 NM									
12	10/07/12	10/07/12	Delayed The Mentalist	1030-1130p	-----1	:30	1	\$7,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 -----1 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Su 10/07/12 11:05 PM Delayed The Mentalist 1030-1130p :30 DSCT12103 \$7,000.00 NM									
13	10/07/12	10/07/12	Face the Nation/ Face the	10:30am - 11:30am	-----1	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 -----1 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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13	10/07/12	10/07/12	Face the Nation/ Face the State	10:30am - 11:30am	-----1-	:30	1	\$500.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Su 10/07/12 10:29 AM Face the Nation/ Face the State 10:30am - 11:30am :30 DSCT12103 \$500.00 NM									
14 10/07/12 10/07/12 7a-9a Sun Eyewitness News 7am-9am -----1 :30 1 \$700.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -----1 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Su 10/07/12 7:58 AM 7a-9a Sun Eyewitness News 7am-9am :30 DSCT12103 \$700.00 NM									
15 10/07/12 10/07/12 CBS Sunday Morning 9:00am - 10:30am -----1 :30 1 \$1,400.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -----1 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Su 10/07/12 9:46 AM CBS Sunday Morning 9:00am - 10:30am :30 DSCT12102 \$1,400.00 NM									
16 10/07/12 10/07/12 Delayed The Good Wife 930-1030p -----1 :30 1 \$7,500.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -----1 1 \$7,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Su 10/07/12 10:12 PM Delayed The Good Wife 930-1030p :30 DSCT12102 \$7,500.00 NM									
17 10/03/12 10/06/12 Eyewitness News 11PM - 11:35PM --WTFS-- :30 2 \$1,900.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 --WTFS-- 2 \$1,900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB W 10/03/12 11:27 PM Eyewitness News 11PM - 11:35PM :30 DSCT12102 \$1,900.00 NM									
2 WFSB Sa 10/06/12 11:08 PM Eyewitness News 11PM - 11:35PM :30 DSCT12102 \$1,900.00 NM									
18 10/08/12 10/08/12 Eyewitness News 5:30pm - 6pm 1----- :30 1 \$1,950.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 1----- 1 \$1,950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB M 10/08/12 5:43 PM Eyewitness News 5:30pm - 6pm :30 DSCT12102 \$1,950.00 NM									
Total Spots 24									

Payment Terms Net 30 Days**Gross Total** \$57,450.00**Agency Commission** \$8,617.50**Net Amount Due** \$48,832.50